



## Suncoast Information Specialists



SIS INFO

Volume 25, Number 1

Jan. / Feb. 2010

### Next Meeting

- What**      **"The New Way to Market Yourself: How to Utilize Social Networking, Blogs, Viral Marketing and Podcasting."**  
Featuring USF's Communications Professor Jessica Voss.  
USF SLIS students are encouraged to participate in this event.
- When**      **MARCH 3, 2010**  
Wednesday
- Where**      **CAE USA Inc.**  
4908 Tampa West Blvd., Tampa, FL 33634, (813) 887-1658 (CAE Library phone)
- Time**      **5:30 - 8:00 p.m.**  
5:30 - 6:00      Meet and greet / networking\*  
6:00 - 8:00      Meal and Program  
*\*A tour of the facility will be available before the meeting.*
- RSVP**      RSVP\* by Monday, March 1, 2010 to:  
[betsy.king@caemilusa.com](mailto:betsy.king@caemilusa.com). Or leave a voice mail at 813-887-1658.  
*\*Please indicate if you **will** or **will not** be eating. Late reservations will be accepted only as space allows.*
- Food**      Catered meal, at \$10.00 per person. The meal is optional. However, if you RSVP to eat, please consider it an obligation to pay even if you cannot make the meeting.
- Directions** **CAE** is in Tampa, about 2 miles north of Tampa International Airport, near the southeast corner of Anderson Road and Waters Avenue, at the corner of Savarese Circle and Tampa West Blvd., in Tampa West Industrial Park. The Park is accessible from either Waters Avenue or Anderson Boulevard. Contact Betsy for detailed instructions, or follow the link below for a map.  
[Google Map](#)

### Previous Meeting

#### Unapproved Minutes

The December 7, 2009 meeting was a joint holiday mixer for **Suncoast Information Specialists** and **Central Florida Association of Law Libraries**. It was held at the Columbia Cafe in the Tampa Bay History Center. 25 members were in attendance. Attendees from both groups enjoyed good food and good company, mixing and mingling from 5:30 to 8:00 p.m. There were no items on the agenda for this Holiday meeting, as is customary.

### **Welcome and Introductions**

The meeting was called to order by President Jessica Zairo Riggins at 6:15, who thanked the Stetson librarians for hosting the event. Members and guests introduced themselves.

### **Approval of Minutes**

Minutes from the October and December meetings are to be moved for approval at February 2010's meeting.

### **Treasurer's Report**

Cheryl Wolfe announced a balance of \$862. Cheryl encouraged members to consider renewing their memberships early. Membership is due every January, is still \$5.00 per year, and is tax deductible.

### **New Business**

The outgoing SIS President, Jessica Riggins passed off the "SIS Name Badge Box" to incoming President, Christa Fowler. Christa and Jessica thanked all the members for a wonderful year and welcomed Hal Harmon as new SIS vice president.

*Submitted: L. Garrison / J. Riggins*

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## **News**

### **From the Jane Bancroft Cook Library New College of Florida & USF at Sarasota - Manatee:**

- *The Jane Bancroft Cook Library New College of Florida & USF at Sarasota-Manatee* received an early Christmas gift when Beverly Koski donated \$10,000 to Cook Library to enhance the library's core collection which supports faculty and students in their instruction and research.
- In other *Cook Library* news, a \$100,000 earmark was included in an omnibus spending bill sponsored by Representative Vern Buchanan and Senator Bill Nelson. This earmark allows continued development of the Academic Resource Center and the *Smart Library Digital Project*. This project focuses on digitally archiving art history materials. Professor Malena Carrasco has been a principle in this project, and her curriculum will be enhanced by it.
- *JBC Library* is the recipient of books through The Nippon Foundation's program, "*100 Books for Understanding Contemporary Japan.*" As these books arrive they will be placed on the New Books display on the 1st floor of the Library. Sample titles include:
  - *Anime: from Akira to Howl's Moving Castle*
  - *Contemporary Japanese Literature*
  - *Governing Japan: Divided Politics in a Resurgent Economy*
  - *Kabuki Heroes on the Osaka Stage 1780 -- 1830*
- \$11 million expansion at New College to connect to *JBC Library*:  
<http://www.ncf.edu/news/?p=3865>

- The *Dr. Helen H. Fagin Holocaust, Genocide and Humanitarian Studies Collection* at JBC Library unveiled the bronze sculpture, Butterfly Boy on January 28, 2010. Read the story at <http://www.ncf.edu/news/?p=3844>
- *JBC Library* hosts the African American Read-In on February 24, 2010. For information: <http://www.ncf.edu/news/?p=3881>

### ***In Memoriam:***

- Joyce Burkhart, past president of Suncoast Information Specialists for 1997/1998, died on December 28, 2009. Joyce designed the SIS logo (blue star with yellow letters) to use on a flyer she made for a workshop SPJC hosted in December 1998. SIS has used her design ever since. Her obituary is posted online through the St. Petersburg Times at: <http://www.legacy.com/obituaries/sptimes/obituary.aspx?n=joyce-c-burkhart&pid=138105907> .

## **Announcements**

SLA Conference is June 13 - 16, 2010 in New Orleans, LA. Info is at the following link: <http://s36.a2zinc.net/clients/sla/sla2010/public/content.aspx?ID=31&sortMenu=101000>

Grants: The Special Library Association Florida and Caribbean Chapter is offering two grants toward travel to the SLA 2010 Annual Conference and INFO-EXPO in New Orleans, LA, June 13 - 16, 2010.

- One student grant for travel to the SLA New Orleans Conference, and One professional grant for a total of two (up to) \$1,000 travel grant awards.
- Applications for this grant are due no later than March, 1, 2010. Further information is available on the SLA Chapter website at <http://sla.fc.cites.fsu.edu/index.cfm?fuseaction=grants.main>.

**Attention Library School Students:** The Suncoast Information Specialists will be awarding three \$150.00 grants to library school students attending the Florida Library Association Conference at Rosen Plaza Hotel, Orlando, Florida conference this year. the application deadline is March, 1, 2010. Recipients of the award will be notified no later than March 10, 2010. For more information go to <http://www.tbic.org/sis/fla.htm>.

## **Membership**

Suncoast Information Specialists is a professional association of librarians and information specialists in the greater Tampa Bay area, dedicated to providing an open forum for the discussion of mutual concerns and the exchange of ideas in the realm of information management and dissemination. For membership, please go to <http://www.tbic.org/sis/membershipform.htm>.

### ***Please share your...***

**Announcements** - Job announcements, promotions, upcoming library events, your news, successes and achievements

**Ideas** - Do you have an idea for a presentation? Do you have recommendations for meeting venues? Do you know someone who would be perfect to speak at a meeting? Would you like to volunteer your services? If so, please contact the editor or one of the officers, or send an email message to [suninfospec@gmail.com](mailto:suninfospec@gmail.com).

## Suncoast Information Specialists

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Tampa, FL 33619  
Phone: 813.622.8252

Email: [suninfospec@gmail.com](mailto:suninfospec@gmail.com)  
URL: <http://tblc.org/sis>  
Electronic list: <http://tblc.org/sis/list.htm>  
Facebook: <http://www.facebook.com/>

### Officers - SIS 2010

#### *President*

Christa Fowler  
USF Sarasota-Manatee  
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[hgharmon@gmail.com](mailto:hgharmon@gmail.com)

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#### *Treasurer*

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#### *Newsletter Editor (appointed)*

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#### *Webmaster (appointed)*

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#### *Immediate Past President (2009)*

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SIS INFO

## Suncoast Information Specialists

Volume 25, Number 2



March/April 2010

### Next Meeting

- What** **"The Terrifying Reality of Teen Services."** Terrified by teenagers? Petrified by pre-teens? Be scared no more! Or at least don't feel the need to hide under your desk whenever the subject of teen programming arises. Your fearless presenter, Paul Stonebridge, Teen Services Manager, Pasco County Library System, is here to guide you through the basics of teen programming. Through his careful ministrations you will learn how to justify teen programming, understand the basics of the teen mind, and discover creative (and sometimes inexpensive) ways to attract and entertain this elusive and frightening group. Join us to celebrate **National Library Week** and **National School Library Month!**
- When** **April 14, 2010, Wednesday**
- Where** **Piccadilly Cafe**  
13702 Bruce B Downs Boulevard  
Tampa, FL 33613-4605  
(813) 971-2130  
<http://www.piccadilly.com/locations>
- Time** **5:30 - 8:00 p.m.**  
5:30 - 6:00 Meet and greet / networking  
6:00 - 8:00 Meal and Program
- RSVP** Even though an exact headcount isn't required since we will be ordering from the restaurant menu, it will be helpful for the planners to have an idea about how many people will be attending. For questions, contact Hal Harmon. The online RSVP form is linked from the SIS meeting page, <http://www.suninfospec.org/meeting>.
- Food** **Dutch Treat.** Order from Menu.
- Directions** [Google Map](#)
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## Previous Meeting

### Unapproved Minutes

The March 3, 2009 meeting of the Suncoast Information Specialists was held at CAE USA, in Tampa, FL. 26 people were in attendance.

#### ***Welcome and Introductions***

The meeting was called to order by Past-President Jessica Zairo Riggins. Members and guests introduced themselves.

#### ***Approval of Minutes***

Minutes from the October, 2009 and December, 2009 meetings were moved and approved at this meeting.

#### ***Treasurer's Report***

Betsy King reported for treasurer Joan Sadlowski that the treasury had a balance of \$1,104.00 in the checking account. Membership is due every January, is still \$5.00 per year and Joan is collecting 2010 dues now.

#### ***New Business***

There were no new business announcements at this meeting.

*Submitted: L. Garrison*

## News

#### **..from New College and the Jane Bancroft Cook Library at USF Sarasota**

Lawrence Schoenberg and Barbara Brizzle were honored March 11 for their donation of a 16th Century prayer book manuscript to the collection. More information is at: <http://www.ncf.edu/news/?p=4257>

#### **SIS March 3, 2010 Meeting**

SIS attendees enjoyed a thought provoking and informative talk given by USF's Communications Professor Jessica Voss, entitled, "*The New Way to Market Yourself: How to Utilize Social Networking, Blogs, Viral Marketing and Podcasting.*" There was an enthusiastic question and answer session after the presentation. Thanks to Betsy King, CAE Librarian and SIS Webmaster, for arranging great food and the excellent venue for this event. Prior to the meeting, SIS members and guests able to arrive early were treated to a tour of the CAE facility, and were privileged to view several flight simulators up close. Betsy and Bridget Willis also provided a look-see of the CAE Library, discussed the Library's role and function in the organization and answered questions posed by the group. In case you missed this meeting, a link to Jessica Voss' presentaion is available at: <http://usflisnews.wordpress.com/2010/03/05/communication-and-information-officer-jessica-voss-presents-at-sis-meetingyou-c/>

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## Announcements

**SIS Has a New Website!** SIS Webmaster Betsy King rolled out our new website at the March 3, 2010 meeting. The site has many new features, including an RSVP form for meetings. Visit the new site at: [www.suninfospec.org](http://www.suninfospec.org).

**Reminder from the Treasurer:** If you haven't paid your 2010 dues yet, please drop me a line at the following email address: [jsadlowski19@gmail.com](mailto:jsadlowski19@gmail.com). SIS is still the best deal in town at only \$5.00 a year.

### **National Library Week and National School Library Month**

April 7 -11 is National Library Week, and April is the 25th Annual National School Library Month.

<http://www.ala.org/ala/aboutala/offices/pio/mediarelationsa/factsheets/nationallibraryweek.cfm>

<http://www.libraryjournal.com/blog/1010000101/post/1030043303.html>

[http://www.ala.org/ala/newspresscenter/news/pressreleases2010/march2010/slm25th\\_aasl.cfm](http://www.ala.org/ala/newspresscenter/news/pressreleases2010/march2010/slm25th_aasl.cfm)

### **National Library Workers Day**

..is Tuesday, April 13. For links, celebration ideas and more information go to ALA / APA website at: <http://www.ala-apa.org/about/nlwd.html>

**The Florida Library Association** is April 7 - 9, 2010 in Orlando. More information is on the Florida Library Association's site at: <http://www.flalib.org/>

The **Special Libraries Associaton Annual Conference** is June 13 - 16, 2010 in New Orleans, LA. For more information, see <http://s36.a2zinc.net/clients/sla/sla2010/>

### **Congratulations Grants Winners!**

- **SIS Awards Library School Students:** The Suncoast Information Specialists awarded three \$150.00 grants to outstanding library school students to attend the Florida Library Association Conference at Rosen Plaza Hotel, Orlando, Florida in April 2010. This year's winners are Bill Harris, Jessica Davis, Anne Larrivee and Liz Gray. Bill Harris obtained alternate support to attend the conference, and has graciously declined the SIS grant. Congratulations, students, and special thanks to Scholarship Committee members, Jessica Riggins, Janine Awai and Committee Chair Caroline Reed. Details are linked on the SIS homepage and are available at the following link: <http://www.suninfospec.org/announcements/flascholarships2010>.
- **The Special Libraries Association Florida and Caribbean Chapter** will announce two professional grants of \$1000 each on Monday, March 29, 2010. For more information see the SLA Chapter website at <http://sla.fc.cites.fsu.edu/index.cfm?fuseaction=grants.main>. Congratulations, winners!

### **Florida Library Association Advocacy**

FLA has released an "Action Alert" regarding the State's decision to cut funding to public libraries. To make your voice heard, go to the following link. Together, we can make a difference.

<http://capwiz.com/ala/fl/issues/alert/?alertid=14792616&PROCESS=Take%20Action>

**Employment Announcements**

Please post employment opportunities to the SIS list by sending an email to [SIS-L@lists.tbtc.org](mailto:SIS-L@lists.tbtc.org).

The list reaches 270+ subscribers in the Tampa Bay area. Additional information about subscribing or posting to the list is at <http://www.suninfospec.org/list>. Questions? Contact one of the SIS Officers listed below.

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# Suncoast Information Specialists



SIS INFO

Volume 25, Number 3

May/June 2010

## Next Meeting

**What**      **"Tour and Talk with News Researcher Carolyn Edds of the St. Petersburg Times" and "Dinner at The Hangar"**

*SIS Double Feature!*

Join your SIS colleagues for a very special tour of the St. Petersburg Times Building given by Times Librarian Carolyn Edds. Afterward, we'll be dining at The Hangar, which is a short walk from the Times Building, or you can drive and park near the restaurant.

*Program Summary:*

"Come learn about the daily life of a news researcher, which often includes handling research requests on breaking news stories. Learn about the types of requests we handle and the various other tasks we complete in a news library. Since our requests are driven by the daily news, we never know what our day will be like!"--Carolyn Edds

**When**      **June 23, 2010 : Wednesday**

**Where**      **St. Petersburg Times Building**

490 First Ave South  
St. Petersburg, FL 33701

<http://www.mapquest.com/>

[maps?city=Saint+Petersburg&state=FL&address=490+1st+Ave.+S.](http://www.mapquest.com/maps?city=Saint+Petersburg&state=FL&address=490+1st+Ave.+S.)

**The Hangar at Albert Whitted Airport**

540 1st Street SE  
St. Petersburg, FL  
727.823.PROP

<http://www.thehangarstpete.com/dinner.html>

**Time**      **5:30 - 8:00 p.m.**

5:30 - 6:15      Tour and Talk at the SPT Building

6:30 - 8:00      Dinner and networking at The Hangar

**RSVP**      Please **RSVP at the SIS website**. When you RSVP on-line, in the "comments" field state whether you are attending the tour, dinner, or both. It's easy! We have reserved space at the restaurant. Please indicate whether you will be eating at The Hangar, as the restaurant has requested a head count. The Times' security has also requested a head count.

For questions, contact Hal Harmon. The online RSVP form is linked from the SIS meeting page on the SIS site.

**Food** Dutch Treat. Order from Menu.

**Directions** The Tour: St. Petersburg Times:

***IMPORTANT:***

Check-in with security, and obtain a visitor's pass. Carolyn Edds will meet the group downstairs. Once the tour has begun with Carolyn upstairs, due to security requirements, latecomers will not be allowed access into the building. If you can't make the tour on time, please join us at the Hangar.

***PARKING:***

Street parking is available on 1st Ave South, which is one way. Also, there is a visitor's parking lot on the corner of 4th Street South and 1st Ave South. If that lot is full, parking is available in the employee parking lots, which are behind our building, located on 2nd Ave South and 3rd Ave South. Please park in the spaces with white lines.

The Meal: The Hangar:

The Hangar Restaurant and Flight Lounge at Albert Whitted Airport  
540 1st Street SE, St. Petersburg, FL 33701  
727.823.PROP  
<http://thehangarstpete.com/>

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## Previous Meeting

### Unapproved Minutes

The April 14, 2010 meeting and program of the Florida Suncoast Information Specialists was held at the Bruce B. Downs Piccadilly Café Tampa location. A total of 9 members and guests were in attendance. The evening began with informal networking and dinner at 5:30.

#### ***Welcome and Introductions***

The meeting was called to order by President Christa Fowler. Christa began the meeting at 6:40 and welcomed the group. Members and guests of this small but intimate group introduced themselves and announced personal and professional achievements.

#### ***Approval of Minutes***

Minutes from the April 14, 2010 meeting were moved and approved at this meeting.

#### ***Treasurer's Report***

Treasurer Joan Sadlowski announced that SIS currently has \$723.30 in the bank.

## **Meeting Summary:**

Paul Stonebridge, Teen Services Manager, Pasco County Library System

SIS Vice-President Hal Harmon introduced Paul Stonebridge, Teen Services Manager for Pasco County Library System. In addition to his duties in Pasco County, Paul also does Teen Services special programming and events at the TBLC. Originally a reference librarian, Paul transferred to Teen Services in Pasco County. Paul's pioneered programs in the Pasco County Library System for teens which include Battle of the Bands, Anime, Gaming Night, formed a Teen Advisory Board, and has initiated YA summer reading programs and "lock-ins".

Paul offered suggestions on attracting teens to library programs. Paul has found competition is one motivating factor for teens to utilize public library programs; hence battle of the bands and gaming programs. He encouraged SIS members to network with local schools and to be creative in getting the attention of the YA crowd. Paul discussed using social networking sites teens frequent, such as Myspace and Facebook, to engage young adults and to promote library programming.

As Paul pointed out, teens are the "users of the future" and we need to enlighten, inform and educate them about all their public library has to offer, so they will continue using the public library into adulthood and pass this legacy onto future generations. Paul realizes the impact he's had upon the lives of his patrons: he hears from many his now adult patrons often.

"Budget cuts don't cut programs." Paul encouraged members to be proactive in the community. "Think outside the book, ask for donations, and use resources. You have to think creatively to keep the library thriving." The library is a place to "entertain, educate and give to the public".

Paul's enthusiasm for creative YA programming and budgetary advice definitely inspired the group. SIS thanks Paul for his words of wisdom.

The program and meeting was concluded at 8:15 pm..

This meeting was in concert with **National Library Week** and **National School Library Month**.

## **New Business**

There were no new business announcements at this meeting.

*Submitted: Past-President Jessica Zairo Riggins*

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## **News**

**SIS Student Scholarship Winners attend FLA Conference:** 2010 SIS Scholarship recipients attended this year's 2010 Florida Library Association conference. For photos and news about this event, see the SIS website: [www.suninfospec.com/awards/fla2010](http://www.suninfospec.com/awards/fla2010).

**..from Canterbury School of Florida:** SIS Secretary and Canterbury Librarian Linda Garrison is proud to announce Canterbury School's winning of Bay Area Association of

Independent School's (BAAIS) *Battle of the Books*, a quiz-bowl competition. Congratulations and great job!

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**Reminder from the Treasurer:** If you haven't paid your 2010 dues yet, please drop me a line at the following email address: [jsadlowski19@gmail.com](mailto:jsadlowski19@gmail.com). SIS is still the best deal in town at only \$5.00 a year.

**SIS Membership 2010 Directory:** The 2010 Membership directory, based on paid members as of June 2010, will be emailed out to members. This information is not available to non-members and will not be posted on the website. As of May 31, SIS has 89 members.

**The Special Libraries Association Annual Conference:** June 13 - 16, 2010 in New Orleans, LA. For more information, see <http://s36.a2zinc.net/clients/sla/sla2010/>

### Employment Announcements

Please post employment opportunities to the SIS list by sending an email to [SIS-L@lists.tbtc.org](mailto:SIS-L@lists.tbtc.org).

The list reaches 270+ subscribers in the Tampa Bay area. Additional information about subscribing or posting to the list is at <http://www.suninfospec.org/list>. Questions? Contact one of the SIS Officers listed below.

**Kudos to Ann Marie Maloney of the Galen School of Nursing.**..on the occasion of her initiation into Phi Beta Mu, The International Library & Information Science Honor Society, at USF on April 20, 2010. For information on Beta Phi Mu go to: <http://www.beta-phi-mu.org/>

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URL: <http://suninfospec.org>  
Electronic list: <http://tblc.org/sis/list.htm>  
Facebook: <http://www.facebook.com/group.php?gid=19952808186&ref=ts>

### Officers - SIS 2010

#### *President*

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#### *Treasurer*

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#### *Immediate Past President (2009)*

Jessica Zairo Riggins  
Everlove & Associates  
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## Suncoast Information Specialists

### Info



## Next Meeting

- What** "The John and Mable Ringling Museum of Art: Program, Brunch and Tour of the Cà d'Zan Mansion"
- **SIS Double Feature Redux!** Join your SIS colleagues for a very special Saturday event in Sarasota! Linda McKee, head librarian at the John and Mable Ringling Museum of Art Library, will share insight about art librarianship and working in a major art museum. The presentation will be followed by a tour of the fabulous Cà d'Zan Mansion.
- When** **August 7th, 2010 : Saturday**
- Where** **John and Mable Ringling Museum of Art**  
Education Building/Art Museum Library  
5401 Bay Shore Road, Sarasota, FL 34243, 941-359-5700
- Time** **11:00 a.m. - 2:00 p.m.**
- RSVP** **R.S.V.P. at the SIS website.** When you RSVP on-line, please state whether you are attending the tour, dinner, or both in the "comments" field.
- **Please note:** Guests are welcome to attend the brunch and program. The tour size is limited and registration for guests will be permitted only as space permits.
  - **Questions?** Contact Hal Harmon.
- Food** \$10.00 per person. Catering by Carr's Café
- Directions** **John and Mable Ringling Museum of Art**  
Education Building/Art Museum Library
- **Please note:** We will meet in the Education Building/Art Museum Library first and tour the Cà d'Zan Mansion after the meeting, brunch and program.
  - **Parking** is available around the Education Building/Art Museum Library. If full, there is general parking available to the public in front of the Museum.
- Directions:** <http://www.ringling.org/Plan2.aspx?id=448>  
**Directions:** <http://tinyurl.com/2bjnywa>

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## Meeting Minutes

### **Wednesday June 23, 2010 Unapproved**

The June meeting and program of the Florida Suncoast Information Specialists meeting was held on Wednesday June 23, 2012 at The St. Petersburg Times Building in St. Petersburg, FL. A total of 29 members and guests were in attendance. The evening began with informal networking at 5:15 p.m. in the St. Petersburg Times Building's lobby.

#### Welcome and Introductions

SIS President Christa Fowler began the meeting at 5:30 p.m. and welcomed the group in the Times' first floor conference room.

#### Minutes

The April 14, 2010 minutes were moved by President Christa Fowler, seconded and accepted.

#### Treasurer's Report

SIS currently has \$735.16 in the bank as of June 23, 2010.

#### Announcements

There were no new announcements at this meeting.

#### New Business

There was no new business at this meeting.

#### Program Summary

SIS Vice-President introduced host Carolyn Edds, News Research Librarian, to the group. Carolyn escorted the group through the news department s at The Times. Afterward, the group proceeded to The Hangar at St. Petersburg Airport restaurant, where Carolyn Edds spoke about the life of a news researcher. There was a question and answer session afterward.

The program at the St. Petersburg Times and meeting / presentation by Carolyn Edds at The Hangar restaurant concluded at about 9:15 pm.

#### DRAFT

Submitted 06/20/2010

Barbara Wiesenberg, Newsletter Editor / Jessica Riggins, Past-President  
SIS Meeting, 6/16/2010



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## News

**St. Petersburg Times Tour with News Researcher, Carolyn Edds.**..The June "Double Feature" meeting of the Suncoast Information Specialists took place on Wednesday, June 23, 2010 at the *St. Petersburg Times* Building in Downtown St. Petersburg, FL. The "Day in the Life of a News Researcher" meeting began with security check-in, meet and greet and informal networking in the lobby of the *St. Petersburg Times* Building. Once checked-in, the group moved to the conference room off the lobby. Host Carolyn Edds then led the enthusiastic group on a comprehensive tour of the newsrooms beginning on the 4th floor with Steve Spears of "*Stuck in the 80s*" and the paper's Food, Travel and Entertainment "Features" department. The group moved onto *TBT*, where Neville Green discussed the *Tampa Bay Times* feature, which he called a "Tampa-centric" publication with an average age readership of 39 year olds. Mr. Green spoke about how "pop culture and news comes together," how news is "repurposed," and how *TBT* is advertiser supported. Next, the group moved to Richard Proplesch in the "Canon Digital Shop" photo studio, which he called the "last vestige" and discussed the massive changes within the field photojournalism over the past five years. Additionally, there is a "constant deadline" with priority to get images to the Web Department as quickly as possible. The group moved along to Cat Stuart who spoke about the video department and video assignments. The *SPT* currently has three archivists archiving text, photos and graphics that run in the newspaper. The group then moved onto the 3rd floor, where Times Executive and Deputy Managing Editor / Suburban Robert W. Hooker spoke about the "Three *St. Petersburg Times* Distinctions," which include its News Library (he noted no budget cuts to the Library) the history of ownership beginning with Nelson Poynter in 1938, and the paper's "commitment to local news." Mr. Hooker spoke of The Poynter Institute, a 501(c)(3) school for journalism students. Additionally, *Politifact*, a *SPT* holding, won a 2009 Pulitzer Prize. Mr. Hooker's informative discussion took place where *Bay News 9* broadcasts from the *SPT* Newsroom. The last leg of the tour was with Mike Stephenson, in the Sports feature area of the paper. Mr. Stephenson spoke of the nature of Sports writing and reporting, which takes place "at night and on weekends," how writers are usually in the field and not the office, and how there are more time demands than ever on sports reporters' time. There was time for questions and answers on each leg of the tour.

**Dinner and Discussion at The Hangar with News Researcher, Carolyn Edds:**

When the tour of the *St. Petersburg Times* concluded, the group disbanded and met at The Hangar Restaurant in St. Petersburg to continue the meeting. After dinner orders were submitted to the kitchen, Carolyn Edds began her presentation to the SIS members present. Carolyn discussed the paper's Intranet, and how she proactively sets up Google Alerts on "breaking news" to alert reporters and editors to possible story ideas as well as stories about the Tampa / St. Petersburg, FL area running in other publications. Carolyn also maintains a "tickler file" of story ideas on a calendar on the Intranet, to which all newsroom staff can contribute. Carolyn provides IT support to reporters, and does file conversions as well as on site training on *MS Excel*, *Lexis / Nexis*. Carolyn spoke about *Accurint*, a source for backgrounding people. Since *Accurint* contains errors, it is used in news research as a "pointing device" for beginning research on a news story requiring advanced primary source searching. While not all states' public records are open, Florida does have open public records. Carolyn collects some public records sources, formats them, and uploads them to the Times' Intranet for internal use. News researchers are on-call 24 / 7 with personnel rotations, reporting to the *SPT's* Research Editor. Carolyn states her background in archiving has "made me a better researcher." Carolyn answered SIS members' questions at the end of her presentation.

*Suncoast Information Specialists thanks Carolyn Edds and the staff of the St. Petersburg Times for taking the care and time to provide a bird's-eye view into the world of one of the largest, flourishing newspapers in the United States.*

*For more information about the writers, editors, researchers and executives at the SPT see:*

<http://www.tampabay.com/company/>

*For a list of St. Petersburg Times holdings see:*

<http://www.tampabay.com/company/about-us>

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## Announcements

**SIS Website** The site has many features, including an RSVP form for meetings and announcements. Visit the site at: [www.suninfospec.org](http://www.suninfospec.org).

**SIS Membership 2010 Directory:** The 2010 Membership directory, based on paid members as of June 2010, will be emailed to members. This information is not available to non-members and will not be posted on the website. As of May 31, SIS has 89 members.

**The Special Libraries Association Annual Conference:** June 13 - 16, 2010 in New Orleans, LA. For more information, see: <http://s36.a2zinc.net/clients/sla/sla2010/>

### **Employment Announcements**

Please post employment opportunities to the SIS list by sending an email to [SIS-L@lists.tbllc.org](mailto:SIS-L@lists.tbllc.org).

The list reaches 270+ subscribers in the Tampa Bay area. Additional information about subscribing or posting to the list is at <http://www.suninfospec.org/list>. Questions? Contact one of the SIS Officers listed below.

### **Important Note to SIS List subscribers from Webmaster Betsy King:**

Suncoast Information Specialists has discontinued the SIS-L discussion list and migrated to Google Groups. Because of the restrictions to our free Google account, we had to split the list into 3 distribution groups. Unless we can find an alternative, all messages will need to be sent to all 3 group addresses in order to reach all subscribers. Please send (or reply) to:

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- [suninfospec3@googlegroups.com](mailto:suninfospec3@googlegroups.com)
- (\*Note: There is no suninfospec1!)

This new information will be available on the SIS website: <http://www.suninfospec.org>

- Betsy King, Webmaster
- Alicia Ellison, Listowner

### **Thank You TBLC:**

SIS wishes to thank Tampa Bay Library Consortium for hosting our old list for more than 12 years. We wish them a smooth transition as they migrate to a new system.

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**Facebook:** <http://www.facebook.com/group.php?gid=19952808186&ref=ts>  
**List:** [suninfospec@googlegroups.com](mailto:suninfospec@googlegroups.com)  
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*Vice President/Pres.-Elect*

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*Secretary*

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*Treasurer*

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*Webmaster (appointed)*

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*List Owner (appointed)*

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**Suncoast Information  
Specialists**

**Info**



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**Next Meeting**

**Monday, October 11, 2010**

We've moved our meeting announcements..



*..please see our Website for details!*

<http://www.suninfospec.org/home>

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## News



**The John and Mable Ringling Museum of Art Library Tour with Head Librarian, Linda McKee:** The August "Double Feature" meeting of the Suncoast Information Specialists took place on Saturday, August 7, 2010 at The John and Mable Ringling Museum of Art's Library's Education Building in Sarasota, FL. The meeting and presentation was followed by a guided tour of the Ca d'Zan Mansion.

### **The John and Mable Ringling Museum of Art Library Tour with Head Librarian, Linda McKee, con't.:**

The meeting began with a meet and greet and informal networking in the meeting room of the Education Building, which houses the new library. A delicious lunch was catered by Carr's Cafe of Sarasota, FL. Head Librarian Linda McKee introduced herself to the large and enthusiastic gathering of SIS members and friends. Linda McKee has been Head Librarian at Ringling since 1994, has a background in art history and holds an MLS from Rutgers University. The Library employs two full-time and two part-time librarians. The Ringling Library's collection contains over 80,000 titles and 5,000 rare books. The collection is housed in the brand new Education Building and Library, which took seven years to plan and build. It cost \$10,000 to move the existing collection to its new home, and 8" of space was left on each shelf to accommodate future acquisitions additions. Linda discussed the ongoing project of bookplate scanning done by library interns, as well as the Ringling Library's reciprocity and exchange policies with other libraries. She called this book, Suida, William E. *Catalogue of paintings in The John & Mable Ringling Museum of Art*. 1949, "The Bible" of the Ringling Museum of Art's collection.

After Linda's lively and informative slide show presentation and discussion, the larger group was split into two, and proceeded to the Ca d'Zan Mansion for a guided tour of John and Mable Ringling's Sarasota home.

### **Thank you..**

*Suncoast Information Specialists* thanks Linda McKee and the staff of the John and Mable Ringling Museum of Art's Library for hosting this delightful Saturday brunch meeting.

*For more information about the John and Mable Ringling Museum of Art's Library see:*

<http://www.ringling.org/ArtLibrary2.aspx?id=432>

<http://visitors.ringling.org/winnebago/index.asp>

<http://www.ringling.org/ArtLibrary2.aspx?id=180>

<http://www.worldcat.org/libraries/47774>



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## Announcements

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**SIS Board Elections:** It's that time of year again! Suncoast Information Specialists is seeking a Newsletter Editor for 2011-2012. Interested? Please contact committee chair Jessica Zairo Riggins for more information at: [jzairo22@gmail.com](mailto:jzairo22@gmail.com) or Barbara Wiesenberg at: [bwiesenberg@gmail.com](mailto:bwiesenberg@gmail.com).

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- [Betsy King](#), Webmaster
- [Alicia Ellison](#), Listowner

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**List:** [suninfospec@googlegroups.com](mailto:suninfospec@googlegroups.com)  
[suninfospec2@googlegroups.com](mailto:suninfospec2@googlegroups.com)  
[suninfospec3@googlegroups.com](mailto:suninfospec3@googlegroups.com)

## Officers - SIS 2010

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*Vice President/Pres.-Elect*

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Suncoast Information  
Specialists  
**Info**



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**Next Meeting:**

**SIS/CFALL 5th Annual Holiday Mixer**



**Thursday, December 9, 2010**

*See the Website for Details!*

<http://www.suninfospec.org/meeting>

We've moved our meeting announcements and minutes.

<http://www.suninfospec.org/home>

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## News

**October Meeting Overview:** The Florida Suncoast Information Specialists meeting was held on Monday, October 11, 2010 at *Jan Kaminis Platt Regional Library* in South Tampa. A total of approximately 24 members and guests were in attendance. The evening began with informal networking at 5:30 p.m. in the library's community meeting room. Sandwiches and strudel were catered by *Schiller's* German Deli of Tampa.

Host librarian, *Ann Delaney*, offered a tour of the library's talking books collection, provided print information and answered questions about the program. Platt Library is Hillsborough County's repository for the Library of Congress' Talking Books. For more information on HCPLC's Accessible Library Services, call 813.273.3652. For information about assistive technology at your library, call the Talking Book Library at 813.272.6024, or email: [talkingbooks@hillsboroughcounty.org](mailto:talkingbooks@hillsboroughcounty.org)

**"Using Social Networking Tools to Promote Genealogy and Local History Collections and to Instruct Researchers in Their Use"**  
**October SIS Program with Professor Drew Smith, M.L.S.**

At 7:05 p.m. SIS President *Christa Fowler* introduced speaker *Drew Smith*, MLS, Assistant Professor and Information Literacy Librarian at the USF, Tampa. Professor Smith is President of the Florida Geneological Society. Professor Smith discussed his topic, "Using Social Networking Tools to Promote Genealogy and Local History Collections and to Instruct Researchers in Their Use," which he presented at the IFLA Annual Conference, Genealogy and Local History Open Session held this past August 11, 2010, in Gothenburg, Sweden. The meeting concluded at approximately 8:10 p.m.

**Thank you..**

*Suncoast Information Specialists* thanks Platt Library for hosting this past meeting.

**..from Past-President and SIS Committee Member, Jessica Riggins:**

In October, I spoke at the Florida State Court and County Law Libraries Conference in Jacksonville, Florida. The Law libraries group had asked me to create a website for their organization to help get the word out to attract new members. They wanted something that their own members would be able to communicate and share information with. I looked into several different options and after talking with Betsy King, SIS webmaster, decided to go with Google Sites.

Website creation has come a long way since HTML code. Google allows you to pick a template and easily customize what type of pages you want to create. You can also integrate many different aspects of Google into your site. You can use Picasa for photos, Blogger for blogging, Gmail for email, the documents feature for sharing projects, and the calendar to keep track of upcoming events. One particularly interesting feature is Google Groups. This application allows users to communicate online or via email with a defined set of people. You can also customize your own look with graphics.

Overall, Google Sites is a terrific communication tool for a variety of web users who need a stable, easy to use platform.

**..from Alicia Ellison, SIS List Administrator:**

"I was contacted by an outstanding librarian in South Florida, Carla Clark (Miami Dade College/Medical Center Campus) who was accepted into the *Sunshine State Library Leadership Institute* this year. Carla told me I was her first choice to be her mentor in the program and asked if she could submit my name. I said yes, of course, and I have been 'approved' by the powers-that-be (Jill Canono of the State Library and Brad Ward of NEFLIN).

So I will be going down to Ft. Lauderdale at the end of the month for the initial, organizational meeting of this year's program." Kudos to Alicia, who attended the State program on October 26, 2010.

<http://dlis.dos.state.fl.us/bld/leadership/institute.cfm#leadership-schedule-2010-2011>

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## Announcements

**SIS Website:** The site has many features, including an RSVP form for meetings and announcements. Visit the site at: [www.suninfospec.org](http://www.suninfospec.org).

**Discussion e-List Reminder:** Some *housekeeping matters* regarding the Suncoast Information Specialists (SIS) Discussion eList. For the time being, SIS is housing its mailing list in Google Groups. Because of system limitations, we must divide the list into three groups.

We created a forwarding address to encompass all three groups. So, when you want to send a message to all SIS-L subscribers, please put [sis-l@suninfospec.org](mailto:sis-l@suninfospec.org) in the "To:" line. More details, including how to manage your subscription, are at <http://www.suninfospec.org/list>

We are working on finding a better (although low-cost or free) solution. **If you know of an organization that would be willing to host our (low bandwidth) discussion list on their server, please contact Alicia Ellison, SIS-L List Administrator, at [aliciasis@yahoo.com](mailto:aliciasis@yahoo.com)**

[SunInfoSpec@googlegroups.com](mailto:SunInfoSpec@googlegroups.com)  
[SunInfoSpec2@googlegroups.com](mailto:SunInfoSpec2@googlegroups.com)  
[SunInfoSpec3@googlegroups.com](mailto:SunInfoSpec3@googlegroups.com)

Note: *Special thanks* to Webmaster Betsy King and List Administrator Alicia Ellison for their diligent work in migrating Suncoast Information Specialists to its new webpage home.

### **Library of Congress Subject Headings Workshop with LOC Librarian and Cataloging Specialist, Lori Robare:**

..was held OCTOBER 26 - 28th from 1:00 to 5:00 pm at the Nelson Poynter Memorial Library, University of South Florida St. Petersburg. Patricia Pettijohn, Head, Collection Development & Technical Services, Nelson Poynter Memorial Library at U.S.F. St. Petersburg, and Dean Carol Hixson hosted the event. SIS Board members, Secretary Linda Garrison and Newsletter Editor/Vice-President Elect Barbara Wiesenberg attended the three day workshop.

### **SIS Board Members for 2011:**

President - Hal Harmon  
Vice-President / President-Elect - Barbara Wiesenberg  
Secretary - Robert Brammer  
Treasurer - Judith Cole  
Newsletter Editor - Megan O'Brien

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**List:** [SIS-L@suninfospec.org](mailto:SIS-L@suninfospec.org)

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