



# Suncoast Information Specialists



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**SIS INFO**  
**Vol. 16, No. 1**  
**January 2002**

## Editor's Corner

Greetings from your temporary newsletter editor, and welcome to a whole new year. (How many of us were really, really sad to bid farewell to 2001? Not I.)

I've recently completed my first year as a telecommuter, working full-time out of my house. All in all, it's been wonderful – no commute, no wardrobe issues, flexible hours.... There is, however, a downside - - the social isolation. Life can be a little weird when your entire office staff consists of three cats, Ben & Jerry. If you really like your job, which I do --Hey, I surf the Internet, read business and tech magazines, track new technologies.... It doesn't get much better than this -- there is a natural tendency to overwork. And when you find yourself talking to the cats (and getting annoyed when they don't answer) and constantly checking to make sure Ben & Jerry are all right, you begin to realize that maybe you need to restructure your life a bit.

So this year, I'll be volunteering more, signing up for classes, etc. And also trying to get out with friends on a regular basis. So if y'all are over this way (near Clearwater High School) around lunchtime, shoot me an e-mail ([sdk@reporters.net](mailto: sdk@reporters.net)) or give me a call (727-462-0144), and I'll change out of my pajamas and have lunch with you.

Shirl Kennedy

Web Guide Manager Business 2.0 12

Management Tips for Slow Times: How to Do More With Less

<http://www.business2.com/articles/mag/0,1640,36748,FF.html>

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## Who Are We?

by Betsy King, Treasurer

SIS is a diverse group of librarians and information professionals. We represent public, academic, school, corporate, medical, and law libraries, USF library school faculty and students, and publishers. We have retired members, consultants, and vendor reps. As of January 10, 85 people are members at least through December 2001 (of these, only 39 have paid for 2002 membership by mid-January).

Our electronic discussion list (SIS-L) and website (<http://tblc.org/sis/>) are the primary means we use to communicate. The list has 99 subscribers, although only 59 of our 85 2001/2002 members are subscribers. Unfortunately, this means that 26 of our members receive none or minimal communication about meetings. We encourage everyone to join the list. Instructions for subscribing are available on our

website.

SIS meets six times a year, in varying times, formats and locations. In order to provide opportunities for most of our members to attend, meetings switch between Pinellas and Hillsborough County locations and between daytime and evening. Meetings are an excellent opportunity to meet other professionals, to share problems and solutions, to make friends, and to learn more about developments in our field.

SIS membership is a bargain. If you are enjoying the services of our organization - newsletters, job opportunities, meetings, website information, networking with other librarians, and continuing education, please join. The dues are kept low deliberately in order to give everyone the opportunity to participate in this local professional organization. Dues, which are only \$5.00 per calendar year (January through December), are used to support the meetings, and to provide an annual membership directory. Support SIS so SIS can serve you. Membership applications are available at [SIS Membership Application/Renewal Form](#).

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## **Minutes from December 2001 Meeting**

**Kathy Kaldenberg**

The December SIS meeting was held Wednesday December 5, 2001 at the Upper Division Library of Berkeley Preparatory School in Tampa and was hosted by C.D. McLean, Upper Division Librarian and Cathy Yount, Director of Libraries. The meal was catered by Wright's Gourmet.

Wanda Barrett, Vice-President/President-elect, presented the slate of officers for 2002. A motion was made to accept a voice vote for election of officers, adding those to the votes received via e-mail ballot. The motion was seconded and approved.

The following slate of officers was elected:

- \* Vice President/President Elect: Anita Lindsay
- \* Secretary: Kathy Kaldenberg
- \* Treasurer: Betsy King

Following the election, C. D. McLean and Cathy Yount gave an interesting presentation on the Berkeley Preparatory School Libraries and the recent renovations in the Upper Division Library. Cathy Yount then led the group on a tour of the Middle Division Library. Attendees were also able to do some Christmas shopping at the Scholastic Book Fair in progress at the Upper Division Library.

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## **SIS Mailing List**

If you are not signed on the the SIS-L e-mail list, you can subscribe through the SIS website at <http://www.tbhc.org/sis/list.htm> .

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## **February 2002 Meeting**

The next meeting will be held on Tuesday, February 5, 2002.

**Where:** Tampa Bay Library Consortium (TBLC), 1202 Tech Blvd., Suite 202, Tampa, FL 33619, phone 813-622-8252 ( <http://www.tbtc.org/workshops/wkspinfo.html> )

**Who:** TBLC Staff

**What:** Karen Wilbur with TBLC will be speaking on services offered to the public (that you don't have to be a member of TBLC to use)

**When:** 11:30 a.m -1:30 pm. Lunch will consist of a variety of sandwiches, chips, dessert, and drinks. The cost for lunch will be \$8.00. Please bring cash or checks made payable to SIS.

**RSVP:** Anita Lindsay, 727-864-7518, lindsaam@eckerd.edu, by Thursday, January 31, 2002.

Directions from St. Petersburg:

- Go EAST on I-275 to I-4 East.
- Go EAST on I-4 to exit 4.
- Turn RIGHT onto Martin Luther King Boulevard (SR 574).
- Turn RIGHT at fourth traffic light onto Falkenburg Road.
- Continue through 3 traffic lights at Queen Palm, Broadway, and Columbus.
- After Columbus, turn LEFT onto Windhorst Road into Pinebrooke Business Park.
- Continue for 1 block.
- Turn RIGHT onto Tech Boulevard. (the first intersection - not labeled very well)
- Turn RIGHT into the Greenbriar Complex.
- Turn LEFT immediately.
- The corner office is TBLC Headquarters.

Directions from Tampa via Highway 60:

- Go north on Falkenberg to Windhorst, you'll see a single story office park on your right
- Turn right onto Windhorst.
- Continue for 1 block.
- Turn RIGHT onto Tech Boulevard. (the first intersection - not labelled very well)
- Turn RIGHT into the Greenbriar Complex.
- Turn LEFT immediately.
- The corner office is TBLC Headquarters.

*Please do not park in the spots directly in front of the consortium; these are shared with other tenants.*

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## **Gratuitous Content (from Shirl Kennedy's bookmark file)**

**Useful websites:**

**Top100bestsellers.com**

Look here for a nicely annotated, comprehensive collection of links to bestseller lists for books, music CDs and VHS/DVD movies. <http://www.top100bestsellers.com/>

**Carsurvey.org**

How do car owners really feel about their vehicles? Read this collection of reviews submitted by automobile owners. Can be sorted by manufacturer and limited by geographic region.

<http://www.carsurvey.org/> Same site also offers airline reviews (<http://www.carsurvey.org/air/>), where travelers submit their experiences on specific airlines and travel routes.

**AnimalLaw.com**

"Presented by the International Institute for Animal Law, AnimalLaw.com is intended to serve as a clearinghouse for animal-related legal information, from pending legislation through relevant case law digests." <http://www.animallaw.com/>

**World Bank/International Monetary Fund: Global Banking Law Database**

"The Global Banking Law Database (GBLD) is a joint project of the World Bank and the International Monetary Fund. The GBLD consists of a collection of commercial banking, central bank, and deposit insurance laws of jurisdictions that are representative of the regions of the world as well as international financial centers. The laws are available in English in both MS Word and PDF (Adobe Acrobat) formats." <http://www.gbld.org/>

**Business Daily Review.**

"We work hard to find you the most interesting, informative business news and views, pointing you to intelligent writers and quality publications. Broaden your understanding of the business world with BusinessDaily Review." These people will send you a daily e-mail of stories that match your interests. <http://businessdailyreview.com/> Sister site to Arts & Letters Daily "With more sifters in our crew and valuable technical support, we will continue to pan and select from among the most intellectually stimulating sites on the Internet, updating daily, and making the best of the Web available at a click." <http://www.aldaily.com/> and Sci-Tech Daily Review "Here's the best intelligent, informed science and technology coverage and analysis you can find on a daily basis, sourcing a huge range of great writers and excellent publications." <http://www.scitechdaily.com/> .

**Offbeat websites:****Welcome to the Pen Museum,**

"The largest PEN collection on the Internet." <http://hjj.hypermart.net/> (warning...annoying pop-up)

**Gallery of Misused Quotation Marks.**

You've "seen" them. Maybe on a sign at the "grocery" store, maybe in an ad in your "local" newspaper. Perhaps even in a "memo" that circulated throughout your company. They're quotation marks, and they turn up in the strangest of places. <http://www.juvalamu.com/qmarks/>

**Bonus related site: Home for Abused Apostrophes.**

<http://www.nuff.ox.ac.uk/Users/Martin/APOST/Apostrop.htm> .

**The Condiment Packet Museum.**

"The Condiment Packet Museum exists to provide documentation and display of condiments found in packets. The packets in the Museum are specifically all packets other than sugar packets, which are currently well documented by other sources. We think they look cool. So there."

<http://www.clearfour.com/condiment/> Bonus related site: The Sugar Packet Collector's Page (<http://members.iquest.net/~phillip/>)

**Sign Language.**

"A collection of photos containing humorous, bizarre, and or confusing signs from around the world." Site runs a little slow -- lots of photos -- but is an amusing time-killer. Site owner has made some of the signs available as magnets, which you can purchase from his store on eBay. "It was the best of signs. It was the worst of signs." <http://www.signslanguage.com/>

### Libraries Change Lives (and other library songs)

*"Cyberdesk! We celebrate that nifty Cyberdesk!  
If you've an information need, access Cyberdesk.  
Reference folks are jumpin',  
they sure have started somethin'."*

<http://www2.njstatelib.org/njlib/liblivwd.htm> (Yeah, yeah...these are related to our profession. But they are nowhere near as cool as the songs you'll find at Food Safety Music -- <http://foodsafety.ucdavis.edu/music.html>. If you have RealPlayer and are looking for a serious time sink, this site is a don't miss.)

## SIS Officers 2002

### *President*

Wanda Barrett, Everlove & Associates, St. Petersburg, FL  
727/345-8180, [wanda@everlove.net](mailto:wanda@everlove.net)

### *Newsletter Editor (appointed)*

Rebecca Forman, Education America -  
Tampa Technical Inst., Largo, FL  
727-532-1999 ext 213, [rforman@gte.net](mailto:rforman@gte.net)

### *Vice President*

Anita Lindsay, Eckerd College, St. Petersburg, FL  
727/864-7518, [lindsaam@eckerd.edu](mailto:lindsaam@eckerd.edu)

### *Webmaster (appointed)*

Betsy King, CAE, Tampa, FL  
813/887-1658, [kingbet@tampabay.rr.com](mailto:kingbet@tampabay.rr.com)

### *Secretary*

Kathy Kaldenberg, McDill AFB, Base Library, Tampa FL  
813/828-3607, [Katherine.Kaldenberg@macdill.af.mil](mailto:Katherine.Kaldenberg@macdill.af.mil)

### *Immediate Past President (99-00)*

Ray Eydman, Tampa Electric, Tampa, FL  
813/228-1207, [eydmanr@juno.com](mailto:eydmanr@juno.com)

### *Treasurer*

Betsy King, CAE, Tampa, FL  
813/887-1658, [kingbet@tampabay.rr.com](mailto:kingbet@tampabay.rr.com)

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Electronic list: <http://tblc.org/sis/list.htm>  
URL: <http://tblc.org/sis/>



## Suncoast Information Specialists



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**SIS INFO**  
**Vol. 16, No. 2**  
**March 2002**

### Welcome to March, 2002 ...

"*Our life is March weather, savage and serene in one hour.*" (Ralph Waldo Emerson)  
 What information specialist doesn't experience this feeling on a nearly daily basis?

Of special interest for "March":

- **Music:** March of the Jazz Guerillas (Babatunde Lea)
- **Movies:** The March Hare (1921)
  - Lisbeth Ann Palmer (Bebe Daniels) is the daughter of a Los Angeles millionaire who is traveling to New York to visit her aunt. On their arrival, she and her chaperone dine at a restaurant and Lizbeth Ann discovers that after she pays the bill she will have less than a dollar left. She makes a bet with the chaperone that she will be able to last out the week on just 75 cents and sets out to prove it. After an unsuccessful attempt to be a flower girl almost ends in her arrest, she catches the attention of Tod Rollins, a wealthy young man (Harry Myers). He convinces his mother (Frances Raymond) to take Lizbeth home with them, but along the way, they just happen to stop at her aunt's home. There, Lizbeth finds someone wearing her clothes and pretending to be her. It's Susie (Helen Jerome Eddy), the associate of Meadows, the butler (Sidney Bracey) -- they're both crooks out to get their hands on some of the Palmer fortune. Lizbeth has fun going along with it all and helping the crooks along -- until she gets the opportunity to expose them. At the end of the week, she has won her bet and won Rollins. This comedy seems like it would be tailor made for Bebe Daniels, but she doesn't quite get the same opportunity to glow as she did in some of her other pictures. ~ Janiss Garza, All Movie Guide
- **Books:** Inventions of the March Hare (T.S.Eliot)
- **Sports:** (College Basketball) March Madness (send us your vote for your favored team!)

## Florida Library Association

### 2002 Annual Conference

The *Florida Library Association 2002 Annual Conference* will be held April 8-11 in Daytona Beach. Information on registration, accommodations, and program can be found on the FLA Web site at <http://www.flalib.org/conf/2002.html> . Many sessions are scheduled each of the 4 days. Single day registration is available. There will be an exhibit area for vendors. The keynote speaker is Nancy C. Kranich, Associate Dean, New York University, Bobst Library, and past president of ALA.

### Web Search Skills for Know-It-All Web Searchers

On Tuesday, April 9, in cooperation with the FLA Special & Institutional Libraries Section, the **Florida and Caribbean Chapter of Special Libraries Association**, is sponsoring a workshop on *Web Search Skills for Know-It-All Web Searchers*, presented by Rita Vine of Workingfaster.com. "Are your

favorite web search tools Google, Yahoo! and a couple of other favorites? Do you (or someone you know) think that the world of information is just a keyword search away? If so, you're part of the emerging core of web users, who rely on the same tried and true resources to the exclusion of all others. Experience shows that web searchers can benefit from relying less on search engines and more on other high quality, pre-selected catalogues and directories. The trick is knowing what's good and what isn't worth the paper it's not printed on. In this jam-packed two-part session, Rita Vine of Workingfaster.com will reprise some of the advice she shared at last year's FLA conference, together with tips and tricks for reaching those hard-core search snobs who think they already know everything there is to know about web search." There is no charge for this training program to those attending the FLA conference. Full details are available at <http://www.sla.org/chapter/cfc/workshops/020409workshopFlyer.htm>

## Florida Library Association News Digest

The February issue of Florida Library Association News Digest is now available on the web. The hyperlink below will give you access to all of the latest news of FLA. Even if you are not a member, their site is a valuable resource for all information specialists. Check out the FLA website at <http://www.flalib.org/>.

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## Member Acknowledgements and Kudos

Education America- Tampa Technical Institute, Pinellas Campus passed their reaccreditation from Accrediting Commission of Career Schools and Colleges of Technology with exemplary results!

Pamela Burdett, Stetson University College of Law, has been named President of the Special & Institutional Libraries committee of Florida Library Association for 2002-2003.

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## April 2002 Meeting

Thursday, April 4, 6:00 p.m.  
CAE USA <http://cae.com> (formerly BAE Systems and Reflectone)  
4908 Tampa West Blvd, Tampa Florida 33634  
813-887-1658 (direct library phone)  
813-885-7481 (main switchboard)

**Dialog** has offered to sponsor our April meeting on Thursday, April 4, at 6:00 pm. A buffet dinner will be served. Robert Childress will present a program on new developments and what is happening with Dialog.

**RSVP** to [kingbet@tampabay.rr.com](mailto:kingbet@tampabay.rr.com) or leave a voice mail at 813-887-1658 no later than Monday, April 1. In fairness to our sponsor, we need to consider your positive response an obligation to attend, even though there will be no cost to us for the meal. Late reservations will be accepted only as space allows.

The CAE facility is a secured facility, so all attendees must enter the front lobby between 5:30 and 6:30 p.m. Dinner will be served beginning at 6 p.m. If you can not make it prior to 6:00 p.m., please contact Betsy to make advance arrangements. Anyone arriving late can still get into the building. However,

those who anticipate getting here after 6:00 should let Betsy know in advance if possible, so we can be on the lookout for them

CAE is in Tampa, about 2 miles north of Tampa International Airport, near the southeast corner of Anderson Road and Waters Avenue, in Tampa West Industrial Park. The Park is accessible from either Waters Avenue or Anderson Boulevard. Contact Betsy for detailed instructions or see the maps on the SIS website.

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## February 2002 Meeting

Submitted by Racheil Schneiderman - USF

Anita Lindsay, vice-president/pres elect, called the meeting to order at 7 p.m. Welcome was kept brief because of the restaurant's din. Fifteen gathered around two tables to share thoughts and good company.

Meetings for April and June were announced:

- Robert Childress of Dialog will host April's SIS meeting at CAE in Tampa.
- June's meeting, Wednesday the 12th at 6:30 at Eckerd College, features Patsy Lieb, former newspaper journalist, writer and author. Patsy maintains the website *A Writer's Notebook* - a personal website with poetry, feature stories and more (<http://www.geocities.com/patsylieb/>). She is also responsible for *Write On Magazine* - an online publication and resource for authors (<http://www.geocities.com/evmanak/>).

The youngest guest, Beth Burress, the 3 month old daughter of member Theresa, slept quietly throughout the meeting. The group disbanded around 8 pm after an evening of good conversation and laughter. A great get-to-know-you meeting. Members present were: Anita Lindsay, Shirl Kennedy, Betsy King, Judy Mullen, CD McLean, Rachel Schneiderman, Rebecca Forman, Tina Neville, Kathy Whitley, Jackie Jackson, Deborah Henry, Pamela Burdett, Theresa Burress, Alicia Ellison, and Ray Eydman.

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## SIS Officer's Meeting - January 22, 2002

Submitted by Wanda Barrett

Officers present: Wanda Barrett, President; Betsy King, Treasurer; Rebecca Forman, Newsletter Editor

SIS has \$700.92 in its treasury. There were 76 paying members in 2001. As of 1/22/02, 36 members have paid for their 2002 membership renewal.

### 2002 Schedule:

Jan 2002	Officers Meeting, 1/22/02 Newsletter
Feb 2002	Meeting: 2/26, St. Pete Bennigans 6:30
Mar 2002	Newsletter deadline: 3/6/02
Apr 2002	Meeting: CAE dinner, sponsored by Dialog

May 2002 Newsletter deadline: 5/8/02  
 Jun 2002 Meeting: 6/11 Eckerd College, dinner, Patsy Lieb, speaker  
 Jul 2002 Officers Meeting: 7/9/02, 6:00. Location TBD.  
 Newsletter deadline: 7/10/02  
 Aug 2002 Meeting. No details.  
 Appoint Nominating Committee  
 Sep 2002 Newsletter deadline: 9/4/02  
 Announce Nominations  
 Oct 2002 Meeting. No details.  
 elect officers  
 Nov 2002 Newsletter deadline: 1/6/02  
 Dec 2002 Meeting. No details.  
 install officers  
 Jan 2003 Officers Meeting  
 Newsletter deadline: 1/7/03

- The newsletter should be completed by the 1st Wednesday in each month and posted by the 2nd Wednesday.
- Meetings should alternate between Hillsborough and Pinellas County and lunch and dinner.
- In order to move things along more quickly in 2003, we recommend planning the January officer's meeting for the second week in January, and make those plans by the second week in December. The Vice President for 2003 needs to have the February meeting planned by the first week of January and the newsletter should be mailed the second week of January.

## SIS Goals for 2002

### General:

- clarify duties of officers
- review bylaws
- reach out to other area library groups
- keep members informed of professional development opportunities
- obtain tax ID number and a free checking account
- work on the SIS archive including newsletters, minutes and programs
- begin planning for the 20th anniversary of SIS in 2005
- ease the transition for the new officers in 2003

### Newsletters:

- keep members informed of upcoming professional activities such as SLA
- share knowledge gleaned through professional development with other members
- solicit articles of interest, jokes, funny stories, interesting websites
- post news about members
- keep abreast of SLA Spring 2003 workshop

### Meetings:

- name tags
- introductions at the beginning of each meeting with members telling about challenges faced, education, etc...

- keep attendance records (secretary)
- include/invite school librarians
- include/invite members of other groups: CFALL, SLA, AALL, TBLC, TABAMLN, ALIS
- Library Information Resource Network (LIRN)
- Blind Services- Computer accessibility in libraries

#### Meeting Location suggestions

- Eckerd College
- Deaf Services Center
- local magazine publisher (such as Dupont Registry near Feather Sound)
- CAE
- Feather Sound Country Club
- Olive Garden in Pinellas County

#### Meeting Topic suggestions

- Leadership
- Career Development
- Dialog service (meeting hosted by Dialog)
- local author Patsy Lieb
- USF - check with library school for topics
- Assertiveness training-self promotion
- Roundtable discussion (haven't done in awhile)

I will be your newsletter editor for the next year, so if you have any suggestions for content, please let me know. We are all interested in interesting websites, meetings and special events (entertainment included), and personal/professional accomplishments

Rebecca C. Forman  
 Education America-Tampa Technical Institute, Pinellas Campus  
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## SIS Officers 2002

#### *President*

Wanda Barrett, Everlove & Associates, St. Petersburg, FL  
 727/345-8180, [wanda@everlove.net](mailto:wanda@everlove.net)

#### *Vice President*

Anita Lindsay, Eckerd College, St. Petersburg, FL  
 727/864-7518, [lindsaam@eckerd.edu](mailto:lindsaam@eckerd.edu)

#### *Secretary*

Kathy Kaldenberg, McDill AFB, Base Library, Tampa FL  
 813/828-3607, [Katherine.Kaldenberg@macdill.af.mil](mailto:Katherine.Kaldenberg@macdill.af.mil)

#### *Newsletter Editor (appointed)*

Rebecca Forman, Education America -  
 Tampa Technical Inst., Largo, FL  
 727-532-1999 ext 213, [rforman@gte.net](mailto:rforman@gte.net)

#### *Webmaster (appointed)*

Betsy King, CAE, Tampa, FL  
 813/887-1658, [kingbet@tampabay.rr.com](mailto:kingbet@tampabay.rr.com)

#### *Immediate Past President (99-00)*

Ray Eydman, Tampa Electric, Tampa, FL  
 813/228-1207, [eydman@juno.com](mailto:eydman@juno.com)

*Treasurer*

Betsy King, CAE, Tampa, FL  
813/887-1658, [kingbet@tampabay.rr.com](mailto:kingbet@tampabay.rr.com)

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URL: <http://tblc.org/sis/>



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**SIS INFO**  
**Vol. 16, No. 3**  
**May 2002**

## Editor's Corner

### Welcome to May, 2002 ...

In the merry month of May,  
 Sitting in a pleasant shade,  
 Which a grove of myrtles made,  
 Beasts did leap, and birds did sing,  
 Trees did grow, and plants did spring:  
 Every thing did banish moan,  
 Save the Nightingale alone.

-- Richard Barnfield (1574-1629), British poet.  
*The Affectionate Shepherd* (l. 13-14)

- **Music:** O Lusty May: Renaissance Songs of Spring, Toronto Consort.
  - [www.amazon.com](http://www.amazon.com)
- **Movies:** Seven Days in May , 1964 (screenplay written by Rod Serling.)
  - In the near future, the President of the United States discovers a military coup is being plotted by one of his Joint Chiefs and must find a way to dismantle it. [www.hollywood.com](http://www.hollywood.com)
- **Books:** Black May: The Epic Story of the Allies' Defeat of the German U-Boats in May 1943. Michael V. Gannon.
  - Allied sea and air forces won a stunning, dramatic, and vital victory over the largest and most powerful submarine force ever sent to sea, sinking forty-one German U-boats and damaging thirty-seven others. It was the forty-fifth month of World War II, and by the end of May the Germans were forced to acknowledge defeat and recall almost all of their remaining U-boats from the major traffic lanes of the North Atlantic. At U-Boat Headquarters in Berlin, despondent naval officers spoke of "Black May." It was a defeat from which the German U-boat fleet never recovered. [www.barnesandnoble.com](http://www.barnesandnoble.com)
- **Sports:**
  - The Indy 500 - May 26<sup>th</sup>.-- [www.indyracingleague.com](http://www.indyracingleague.com)
  - Preakness Stakes May 18th -- [www.espn.com](http://www.espn.com)
- **Events:**
  - Mothers Day May 12th
  - Memorial Day, May 27th

## Member Acknowledgments and Kudos

Rebecca Forman has accepted a new position at Interscience, Inc. in Tampa.

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## SIS Meeting Information: June 5, 2002

Wednesday, June 5, 6:30 p.m.  
Piccadilly Cafeteria  
1900 34th St. N.  
St. Petersburg, FL  
727-328-1501

Meet **Patsy Shipp Lieb** (former newspaper reporter for the the New Port Richey Suncoast News; free-lance writer; and author of true-crime short stories: Murders in the Swampland by Patty Shipp - Xlibris (<http://www1.xlibris.com/bookstore/bookdisplay.asp?bookid=11252>)). At our June meeting Patsy will recount her life as a writer, offer tips about free-lance writing and provide insights into the publishing industry.

Patsy's fiction, articles and poetry have appeared in numerous national magazines including Scholastic Scope and Star. Patsy and Web designer Evelyn Manic publish i ([www.geocities.com/evmanak/](http://www.geocities.com/evmanak/)) and Patsy's own A Writer's Notebook ([www.geocities.com/patsylieb/](http://www.geocities.com/patsylieb/))

**RSVP** to Anita Lindsay ( [lindsaam@eckerd.edu](mailto:lindsaam@eckerd.edu) or 727/864-7518) no later than Thursday, May 30th.

Piccadilly Cafeteria meals cost between \$6 and \$10. On June 5, pick up your meal in the service line and meet in a reserved room located at the south-west corner of the cafeteria.

Directions:

1. From Tampa, take I-275 South
2. Take the 22nd Ave. N exit - exit number 12
3. Keep RIGHT at the fork in the ramp.
4. Merge onto 22nd Ave. N.
5. Turn LEFT onto US-19 S.
6. Immediately get into RIGHT lane.
7. Turn RIGHT into the shopping center (corner of 22nd Ave. N. and US-19) (Staples, Winn-Dixie, and Piccadilly Cafeteria)

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## April 2002 meeting

Kathy Kaldenberg, Secretary

The April 2002 meeting of the Suncoast Information Specialists was started at 5:30 pm Tuesday April 2 at CAE USA (formerly BAE Systems and Reflectone) located at 4908 Tampa West Blvd in Tampa. Hostess for the meeting was Betsy King. Prior to and during the meeting, 29 attendees helped themselves to a delicious buffet of appetizers and desserts prepared by the CAE hospitality staff and sponsored by Dialog. Before the presentation started, introductions were made around the table. A significant contingent from the USF School of Library and Information Science was present. During a brief business meeting, Betsy King advised first timers that dues could be paid following the presentation. SIS membership is low at this point, down to about 30 members. She also reported that not all members subscribe to the electronic mail list SIS-L (see [tblc.org/sis/list.htm](http://tblc.org/sis/list.htm)). It was suggested that new members

be automatically added to the electronic mail list.

Robert Childress, Manager of the Florida Market for Dialog, gave an informative presentation on the evolution and status of Dialog, prefaced by a short videotape. The following is a synopsis of the presentation.

"Information to change the world Dialog is the worldwide leader in providing online-based information services to organizations seeking competitive advantages in such fields as business, science, engineering, finance and law. Our products and services, such as Dialog®, Profound®, DataStar™, NewsEdge and Intelliscope<sup>SM</sup> offer organizations the ability to precisely retrieve data from more than 800 million unique records of key information, accessible via the Internet or through delivery to enterprise intranets. Dialog products offer unparalleled depth and breadth of content coupled with the ability to search with precision and speed. If you want to know how critical Dialog is in the information age, you need to look no further than our range of operations, customer list and pioneering history. A presence felt around the globe. Dialog maintains direct operations in 32 countries worldwide throughout North America, South America, Europe, the Middle East, South Africa and the Asia Pacific, with agents/reseller relations in 18 countries. Dialog's worldwide headquarters is located in Cary, N.C., USA with global data centers in London; Bern, Switzerland; Boston and Mt. View, Calif., USA. Serving the world's information professionals and business leaders. Our global knowledge centers provide the highest levels of customer service to an international professional audience of more than 25,000 corporate clients and more than 100,000 professional researchers in over 103 countries. Over the years, our products, services and solutions have consistently received industry accolades for innovation, quality and leadership. Changing the world since 1972. In the late 1960s, long before the birth of the World Wide Web, a system designer with Lockheed had a vision: to make information retrieval available electronically, online. With the creation of the world's first online information retrieval system in 1972, Roger K. Summit literally revolutionized the way people search for information. In creating Dialog, Summit sought to contribute to the world's knowledge. We're still doing that today - with information to change the world.

A Thomson Company. Dialog is a business of The Thomson Corporation, [www.thomson.com](http://www.thomson.com), a leading provider of integrated information solutions to business and professional markets worldwide, with 2001 revenues of US\$7.2 billion. The Corporation's common shares are listed on the Toronto (TSE:TOC) and London Stock Exchanges."

If you are interested in a trial, contact Robert Childress, Manager of the Florida Market, [Robert.childress@dialog.com](mailto:Robert.childress@dialog.com).

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## Florida Library Association News

### 2002 FLA Annual Conference

The setting for this year's FLA Annual Conference was Daytona Beach. Roundtable discussion groups and programs on topics such as effective Internet searching, information literacy programs, staff recruitment and hiring, filtering, and technology training provided opportunities for attendees to learn about new techniques and programs and to share ideas with colleagues. In between sessions conference attendees explored the exhibits of 77 vendors, enjoyed a rocking good time at the Scholarship Fundraiser's 1950's-themed dinner and dance, and experienced the thrill of (virtual) racing at Daytona USA.

Former ALA President Nancy Kranich was the keynote speaker at the General Session. She spoke about the importance of speaking up about the vital role that libraries play. Libraries are essential for economic well-being, learning, rekindling a civil society, closing the digital divide, and providing comfort in times of uncertainty. Surveys and statistics indicate that libraries are more popular than ever. In the previous year 2/3 of American used their public libraries, 92% of library referenda passed. Public library circulation is increasing 3% a year and online use increased by 60%. "Americans love their libraries," she said, "but libraries can't live on love alone." We need to to speak with a unified voice and effectively present what we do to help people understand the importance of libraries. She urged people to to be advocates for libraries and to participate in the Campaign for America's Libraries.

### Digital Inclusion Symposium 2002

The Institute for the Study of Digital Inclusion is holding a conference, Digital Inclusion Symposium 2002, on May 30, 2002. It is to be held at the Radisson Resort Parkway at the entrance to Celebration, near Orlando. Registration forms are available online at the address below. This symposium will be of great interest to librarians and other library personnel because of the important role libraries play as portals to information technology. Two important agenda items are:

- Help shape the future by providing access to Information Technology for all communities, so that all of our children have the opportunity to become participants in the knowledge-based society and global economy.
- Establish the Institute for the Study of Digital Inclusion as an independent and valued source for an information clearinghouse related to issues including needs assessment, strategic planning, programming, and budgeting.

For more information about this event, visit the Institute's web site at: [www.stetson.edu/digitalinclusion/symposium.shtml](http://www.stetson.edu/digitalinclusion/symposium.shtml) or contact the institute at:  
The Institute for the Study of Digital Inclusion  
Tel: 386-822-7005; Fax: 386-822-7047  
E-mail: [digitalinclusion@stetson.edu](mailto:digitalinclusion@stetson.edu)  
Web site: [www.stetson.edu/digitalinclusion](http://www.stetson.edu/digitalinclusion)

Both of the above-referenced items (and many more) may be found at: [www.flalib.org](http://www.flalib.org)

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### "Working Faster and Smarter on the Web" by Rita Vine

Workshop, Florida Library Association Conference, April 9, 2002  
Synopsis, by Alicia Ellison, Librarian, Hillsborough Community College--Ybor City Campus

*[Rita Vine is founder and president of WorkingFaster.Com, an Internet-user training company in Canada. The company also develops customized search portals for corporate clients. Her presentation consisted of two sessions, one in the morning and one in the afternoon, each covering different topics -- a total of 5 hours. The workshop was sponsored the Florida and Caribbean Chapter of Special Libraries Association and Dialog®, in conjunction with the Institutional Libraries Section of FLA, but it has applications for all types of libraries. The following is my distillation of her major points, with references to sources of additional information. Any of my own comments or references are enclosed in italics, in brackets, and followed by my initials. **NOTE: All of Rita's handouts from this session are now available in .pdf format at [www.workingfaster.com/links.html](http://www.workingfaster.com/links.html)** --AE]*

## The Truth About Real People

- Real people don't think like librarians...nor should they have to do so. Boolean searching isn't really that useful anymore, with today's massive databases, such as those in a search engines, and which have no thesaurus.
- Real people just want the answers. Think of whether you want your financial advisor to teach you how to chart an analysis of your financial picture...or do you want her to do the analysis and present you with options.
- When we give people what they want, we open the door to a relationship. Librarians are in the relationship business, one relationship at a time. Give them what they want first. After you've hooked them, you can teach them other things.
- Real people don't want to "evaluate" web sites. It is futile and a turn-off to try to teach them to do this. The Web medium lends itself to skimming and discourages deep reading.
- Real people do not read help screens, they type poorly, they do not construct good queries, and they do not know how to organize and save results.
- The majority of learning happens between friends, not in rigid situations.
- Real people ask their peers about how find information. Peer groups are "communities of practice." Libraries are not integrated parts of these communities, so the library is not the first choice for people to seek information. These peers are e-fluentials, and knowledge-seekers go to them because they don't intimidate and don't give too much information, but they know a little bit more than the knowledge-seeker.
- Libraries must market to these e-fluentials (teachers, group leaders), find out where they "hang," what they read.
- Adults see the Web as an information resource. Kids also see the Web as an information resource, but they also see it as an environment in which to relax, communicate and play games; and they see the world of information being a mouse-click away. So, librarians must create "one-stop shopping" on the library Web site, and consider e-learning, e-reference, and chat reference.
- We librarians are too enmeshed in our culture, in the "goodness and truth of libraries," to see how our customers see us, or fear us.
- We must make learning shorter and more focused, in teaching sessions as well as the reference desk (no more than two or three ideas in a one-hour training session).
- Use their terms, i.e. don't bother calling it a "database" if they ask you for a "search engine" [*see above, "real people don't think like librarians"-AE*].
- Our view of information is complicated. For the generation that thinks that the world of information is just a mouse-click away, convey the idea of the library's Web page as the starting off point for paid information (books, periodicals) and the "free Web" (using resources that we recommend) as access to "grey" literature (see Rita's article, "Real People Don't Do Boolean: Helping End Users Search Faster and Smarter on the Web," *Information Outlook*, March 2001 (available in full-text through [www.findarticles.com](http://www.findarticles.com))).

For more information about Real People, see Rita's presentation, *How Can Librarians Help Know-It-All Web Searchers?* [www.workingfaster.com/ola2002.pdf](http://www.workingfaster.com/ola2002.pdf) .

## The Truth About Search Engines

- Search engines are just too big. We want fewer results that are:
  - High quality.
  - Best of the breed.
  - Unambiguously "a-ha" - the "wow" factor does not happen with common-topic searches.
- "True" search engines translate keywords into algorithms that compare query terms to the contents of spidered databases. Results are rank-ordered according to how often these results are linked by

other pages.

- Every search engine except Google:
  - Buys its spidered databases from INKTOMI. Google spiders its own.
  - Requires sites to pay for placement and pay for consideration to be included (Yahoo no longer accepts a site for consideration without payment).
  - Requires sites to pay for spider (INKTOMI makes the spider search engine that is purchased by many search engines).
  - Measures "click-through" results ("powered by DIRECT HIT"). This software measures clicking behavior, i.e. where you go, how deep you go, etc. through cookie technology. It aggregates the behavior of all users--including clicks on ads, partner sites, etc.-- and produces "top ten" hits. Therefore, popularity feeds on itself, and the quality resources are de-emphasized.
- Therefore, search results are skewed because:
  - Pay-for-placement displaces content.
  - Popularity displaces content - popular pages become more popular, while other high-quality, unlinked pages continue to disappear.
  - Users don't know how to structure their queries properly.
  - There is much, i.e. "the invisible Web", that cannot be indexed, i.e. databases, deep pages, short pages [see <http://www.invisible-web.net/> --AE]. PUBMED is an example of a database that cannot be spidered, and therefore its contents will not come up in keyword queries on search engines.
- Even Google can only cover at most 30% of the Web.
- Search engines should only be used for very specific searches, i.e.:
  - Known Web sites.
  - Missing pieces.
  - Needles-in-a-haystack.
  - Distinctively-named organizations and people.
- Use phrase searching with quotation marks for improved results. Forget Boolean!
- If you must use a search engine:
  - If your answer is not in the first 10 results, move on.
  - Use more than one search engine, rather than spending a lot of time trying different searches on the same tool.
  - Use lower-case only in your search terms.
  - Don't use phrase restrictions lightly, but rather carefully consider them, i.e. when you know that the phrase will appear the way you type it, and when there is no other way to limit your search.

### **Browsing Is Better, or, Try Subject Starters**

- De-emphasize search engines and emphasize high-quality, filtered, subject directories, or "guided hierarchies", i.e. LII, BUBL-Link, Pac-Info (public records). See [searchportfolio.com/searchlite.html](http://searchportfolio.com/searchlite.html) for additional recommended subject directories.
- By using subject directories, you bypass:
  - Users' inability to formulate good search queries.
  - Users' inability to type correctly.
- Do not search subject directories as you would a search engine. Tools that are not "true" search engines (see above, "The Truth About Search Engines") do not index every word. They are tiny, inconsistent, limited databases. If you must search, use one general keyword, e.g. to identify a subject heading within the hierarchy.
- Think before you click [*what a concept!* --AE].
- Scan the page. Most people don't scroll [*Really? We've never encountered that, have we?* --AE].

- Use quick-fact lookup tools, i.e. DeskRef, YourDictionary.com, for ready-reference.
- To find people:
  - If the name is distinctive, try a search engine.
  - Phone books: teldir.com.
  - Public records: pac-info.com (over 6,000 public records databases).

For more information on search engines and subject starters, and training tips, see Rita's article, "Real People Don't Do Boolean: Helping End Users Search Faster and Smarter on the Web," *Information Outlook*, March 2001 (available in full-text through [www.findarticles.com](http://www.findarticles.com)).

## Research Tips

Four stages of research (see Rita's search planning worksheet at [www.workingfaster.com/worksheetinfo.html](http://www.workingfaster.com/worksheetinfo.html)):

1. **Gather:** Keep track of where you go. To track good hits for later review, but don't put them in Favorites. Instead, right-click and create a short-cut on the desktop. Then, create a folder for gathered resources. These are easier to access and delete than Favorites. Also, see "Search Planning Worksheet" in Session Handout.. Read less at this stage. Just gather, and recurrence/repetition will show when to stop.
2. **Select.** The Web's interactivity makes it easy to get sidetracked and hard to know when to stop.
3. **Process.**
4. **Communicate.**

## Training Tips

- Introduce great starting points
- Show them why search engines don't work.
- Demonstrate good search engine search
- Show them how the library can help them.
- Help them organize their search (understand the four stages of research).
- Aim high - target the "experts" - you'll still reach the lower-end users. Everyone can point and click.
- Assess learner needs carefully.
- Saying it isn't learning it-allow time for hands-on-they must replicate.
- Teach rules.
- Teach the lost art of browsing.
- Give them distilled, simple concepts-which they can retain when they leave.
- This approach does the following:
  - Simplifies lives
  - Empowers users to be self-sufficient.
  - Makes them good information consumers.
  - Lets librarians do what they do best, i.e. advise and recommend.

For a fuller discussion of training tips, see Rita's article, "Real People Don't Do Boolean: Helping End Users Search Faster and Smarter on the Web," *Information Outlook*, March 2001 (available in full-text through <http://www.findarticles.com>).

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If you have any suggestions for content, please let me know. We are all interested in interesting websites,

meetings and special events (entertainment included), and personal/professional accomplishments.  
Rebecca C. Forman, Editor (Interscience, Inc., 813-885-4774 ; [rforman@gte.net](mailto:rforman@gte.net))

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### SIS Officers 2002

*President*

Wanda Barrett, Everlove & Associates, St. Petersburg, FL  
727/345-8180, [wanda@everlove.net](mailto:wanda@everlove.net)

*Newsletter Editor (appointed)*

Rebecca Forman, Interscience, Inc. Tampa, FL  
813-885-4774, [rforman@gte.net](mailto:rforman@gte.net)

*Vice President*

Anita Lindsay, Eckerd College, St. Petersburg, FL  
727/864-7518, [lindsam@eckerd.edu](mailto:lindsam@eckerd.edu)

*Webmaster (appointed)*

Betsy King, CAE, Tampa, FL  
813/887-1658, [kingbet@tampabay.rr.com](mailto:kingbet@tampabay.rr.com)

*Secretary*

Kathy Kaldenberg, McDill AFB, Base Library, Tampa FL  
813/828-3607, [Katherine.Kaldenberg@macdill.af.mil](mailto:Katherine.Kaldenberg@macdill.af.mil)

*Immediate Past President (2001)*

Ray Eydmann, Tampa Electric, Tampa, FL  
813/228-1207, [eydmanr@juno.com](mailto:eydmanr@juno.com)

*Treasurer*

Betsy King, CAE, Tampa, FL  
813/887-1658, [kingbet@tampabay.rr.com](mailto:kingbet@tampabay.rr.com)

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# Suncoast Information Specialists



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**SIS INFO**  
**Vol. 16, No. 4**  
**July 2002**

## Editor's Corner

Welcome to the Suncoast Information Specialists' July newsletter!. Of special interest about July:

**Movies:** *Born on the Fourth of July* (1989)

Synopsis: True story of Ron Kovic, a Marine wounded in Vietnam, covering his life from childhood in New York, through his 1964 enlistment and tour of duty in Vietnam, to his harrowing stay at a veterans hospital in the Bronx and eventual transformation into a well-known anti-war activist.

**Books:** *July's People*, by Nadine Gordimer (Viking Press/Penguin, 1981).

For years, it had been what is called a "deteriorating situation." Now all over South Africa the cities are battlegrounds. The members of the Smales family - liberal whites - are rescued from the terror by their servant, July, who leads them to refuge in his village. What happens to the Smaleses and to July - the shifts in character and relationships - gives us an unforgettable look into the terrifying, tacit understandings and misunderstandings between blacks and whites. From the Publisher, Penguin USA

### Quotation:

"He makes a July's day short as December,  
And with his varying childness cures in me  
Thoughts that would thicken my blood."

Polixenes, in *The Winter's Tale*, act 1, sc. 2, l. 169-71. William Shakespeare, on the pleasure his son gives him.

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## Next Meeting, August 7, 2002

When: August 7, 2002

Time: 11:45 am

Where: Hill, Ward & Henderson, P.A. Law Firm - <http://www.hwlaw.com/>  
101 East Kennedy Boulevard, Suite 3700  
Tampa, Florida 33602  
813-221-3900

Hosted by Wanda Barrett – 813-227-8486

Cost: \$8.00 – lunch will include sandwiches, salad, drinks & dessert

RSVP: Wanda Barrett, [wanda@everlove.net](mailto:wanda@everlove.net), 727/345-8180

Deadline: August 2, 2002

Speaker: TBA – watch the SIS e-mail list for more details

Guests are always welcome.

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## Volunteers Needed

SIS needs volunteers to serve on the Nominating Committee and to serve as appointed and elected officers for 2003. The slate of elected officers will be announced in the September Newsletter, so our Nominating Committee needs to be formed very soon. If you are interested in volunteering for SIS, please contact Wanda Barrett at [wanda@everlove.net](mailto:wanda@everlove.net) or call 727-345-8180.

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## Past Meeting, June 2002

SIS members met for dinner on June 5 at the Piccadilly Cafeteria in St. Petersburg. Patsy Shipp Lieb, author, was our guest at the meeting. She shared information about her profession as a reporter and as free-lance writer.

Patsy Leib is a woman who has been in the right place at the right time many times in her life. She has also seen opportunities for what they are and jumped in feet first without worrying "what if it doesn't work out?" She just did it, and continues to do it. She was a wife and mother who wrote for herself and became a recognized and valued member of the journalistic community through a most natural evolution.

She is a great, spontaneous storyteller with a bizarre sense of humor and a homespun, conversational way of describing the events of her extraordinary life. For example, the seed of her career was planted when her neighbor, a fellow writer, asked what the pile of papers was up on her refrigerator. Patsy replied it was her novel, and as she told the story, remarked that she had just taken for granted everyone was working on one on the side. She had no idea at the time that writers' groups met to discuss their work. She rapidly emerged from her former isolation. She spoke of a sequence of events that led her to write a column covering local events for a local paper, continuing it as she and her family moved over time. She found that the details of the crime beats she covered were in demand, and eventually wrote and published true crime stories for detective magazines, based on information gathered from her columns.

Ms Leib's fiction, articles and poetry have appeared in numerous national magazines. Her book *Murders In The Swampland* contain 17 true crime stories that happened along the West Coast of Central Florida, which she covered while the cop-beat reporter for the *Daily Sun-Journal* in Brooksville, Florida. For more information about Patsy and her writing, see her website at <http://www.geocities.com/patsylieb/>.

*Submitted by Rachel Schneiderman*

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## Honored Member

The 2002 Jean Gates Distinguished Alumni Award was awarded by the University of South Florida School of Library & Information Science to SIS member Shirl Kennedy. Congratulations!

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## Industry Outlook: Public Sector

**Beyond the Dewey Decimal: Libraries seek a new breed of information specialists with a taste for public service.**

July 14, 2002 *San Francisco Chronicle*

by Julie N. Lynem, Chronicle Staff Writer

"With a generation of librarians set to retire, library associations and public libraries are looking for ways to attract workers to a profession that involves much more than shushing chatty guests and using the Dewey Decimal System."

The complete article is available at

<http://www.sfgate.com/cgi-bin/article.cgi?file=/chronicle/archive/2002/07/14/AW163817.DTL>

*submitted by Shirl Kennedy*

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## SLA South Atlantic Regional Conference (SARC) 2002

**The Sky is NOT the Limit!**

Asheville, North Carolina, September 22-24, 2002

Advance (discounted) registration deadline is August 15, 2002. For more details about this regional library conference and continuing education opportunity, see [http://www.sla.org/conf/conf\\_sar/](http://www.sla.org/conf/conf_sar/)

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## Officers' Meeting, July 9, 2002

Members present: Wanda Barrett, Anita Lindsay, Betsy King, Rebecca Forman, CD McLean, and Shirley Kennedy.

Treasury - SIS has \$726 in its treasury. There were 76 paying members in 2001. As of 7/9/02, 62 members have paid for their 2002 membership renewal. Betsy is switching our checking into a free account with another bank. We agreed to this and signed a letter for the bank.

E-mail List – Concern was expressed that many members not subscribed to our electronic list and that we are not communicating with them. It was suggested that those members not currently subscribed be added to the list

Archives – The board expressed an interest in archiving our historical records, The officers are not sure where all the older records are.

August Meeting – Our August meeting is planned for lunch at Hill, Ward & Henderson in downtown Tampa on August 7. Our speaker has fallen through, so alternative speakers/subjects were suggested.

October Meeting – We hope that Mary Kaye at St. Petersburg College will be the host. We need to elect officers at this meeting.

December Meeting – We hope to have a local storyteller entertain us at the December meeting. She asks for a \$25 donation to a children's charity in exchange for her performance. This would be an evening meeting, and we would also install the new officers.

Donations – We discussed offering door prizes to encourage attendance – especially for people who bring guests. We hope to have prizes donated.

Promotions – Anita will work on a brochure/postcard that we could handout about SIS at other events to promote our group.

Nominating Committee – A committee of two members needs to be appointed. The slate of officers be announced in the September newsletter, at least 30 day days prior to the October meeting. We will vote in October, the officers will be installed in December and they will be encouraged to hold their first planning meeting in December as well. Volunteers are needed to serve on the committee, and to serve as elected and appointed officers.

### SIS Officers 2002

*President*

Wanda Barrett, Everlove & Associates, St. Petersburg, FL  
727/345-8180, [wanda@everlove.net](mailto:wanda@everlove.net)

*Newsletter Editor (appointed)*

Rebecca Forman, Interscience, Inc. Tampa, FL  
813-885-4774, [rforman@gte.net](mailto:rforman@gte.net)

*Vice President*

Anita Lindsay, Eckerd College, St. Petersburg, FL  
727/864-7518, [lindsaam@eckerd.edu](mailto:lindsaam@eckerd.edu)

*Webmaster (appointed)*

Betsy King, CAE, Tampa, FL  
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*Secretary*

Kathy Kaldenberg, McDill AFB, Base Library, Tampa FL  
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*Immediate Past President (2001)*

Ray Eydmann, Tampa Electric, Tampa, FL  
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*Treasurer*

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**SIS INFO**  
**Vol. 16, No. 5**  
**September 2002**

Welcome to the Suncoast Information Specialists' September, 2002 newsletter.

## Next Meeting, October 8, 2002

- Host: **Mary Kaye Raddatz**, Instructor-in-Charge, Information Commons  
 When: Tuesday, October 8, 2002, 6:30 p.m - 8:00 pm  
 Where: St. Petersburg College, Seminole Campus  
 University Partnership Center, Room 176  
 9200 113th Street North, Seminole, FL 33772  
<http://www.spjc.edu/se/>
- Food: Cold plates, compliments of Eckerd College Library (chicken, roast beef, or vegetarian)
- RSVP: Anita Lindsay, 727/864-7518, [lindsaam@eckerd.edu](mailto:lindsaam@eckerd.edu).  
 Deadline Friday, October 4.
- Directions: [http://www.spjc.edu/se/how\\_do\\_i/find\\_the\\_campus/Index.htm](http://www.spjc.edu/se/how_do_i/find_the_campus/Index.htm)  
 Room UP-176 (1st floor of new 3-story building)
- Program **Dave Herring, SPC Videographer**. St. Petersburg College is pleased to present our new Television Production Classroom and Videography Department, two important parts of the new Digital Media Program. Our first course, Survey of Digital Video, is off to a fabulous start and is packed with students. We are very excited to have the Suncoast Information Specialist's here to experience our program.

Tour the NEW University Partnership Center (UPC)

<http://www.upcspc.com/>

*The three-story UPC building (85,000 square feet) houses a state-of-the-art digital auditorium (seats as many as 350 people), classrooms, eCampus (area where students take classes online), two science labs; and a videography studio to develop video and other multimedia applications for the Web.*

The Nominating Committee (**Helen Beaulieu** and **Alicia Ellison**) has prepared a slate of nominees -- however, nominations are not closed until votes are cast at the meeting. If you would still like to nominate yourself or another person, please contact **Alicia Ellison**, [aliciae@tampabay.rr.com](mailto:aliciae@tampabay.rr.com), to make your nomination (please contact the nominee to ensure that she/he is willing to be on the slate). You may also contact Alicia if you will be unable to attend the meeting, and would like to confidentially vote by proxy. The Deadline for nominations and/or proxy votes: is 6 p.m. Friday, October 4.

We thank the following candidates who have stepped up to the plate and nominated themselves for leadership roles in our organization. Their names and a description of their potential offices are as follows:

President: Anita Lindsay (Eckerd College)  
Vice President / President-Elect: Kathy Kaldenberg (McDill AFB)  
Secretary: Cathy Draeper (Everlove and Associates)  
Paul Wetmore (Tampa Hillsborough Public Library)  
Treasurer: Betsy King (CAE)

Votes will be cast by ballot, with space left for write-in candidates.

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## Past Meeting, August 2002

SIS met on a rainy Wednesday, August 7, 2002 at Hill, Ward & Henderson, a law firm in downtown Tampa. The meeting was hosted by **Wanda Barrett**. We enjoyed lunch catered by City's Gourmet. Our nominating committee for the 2003 Officer Election will be **Alicia Ellison** and **Helen Beaulieu**. **Anita Lindsay** distributed SIS postcards for members to give out at other library-related events in order to promote SIS in our community. In spite of our technical difficulties, speaker Cary Kenney of the St. Petersburg Times presented "Recent Trends in Online News Delivery." A longtime news librarian, Cary Kenney currently works in web publishing. She is a specialist in research for news professionals and in newspaper e-content sales. She has worked as a news researcher for several papers including the *New York Times* and *Newsday*, and was Director of Libraries for the *St. Petersburg Times* for 13 years. She currently works on the St. Petersburg Times Web sites, <http://sptimes.com> and <http://tampabay.com>, managing their archive connections, reporting site statistics, and selling *Times* content to online vendors. She has a MLS degree from the University of Arizona. We had one guest from CFALL, Ellie Lopez, law librarian at Fowler, White.

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## Member News

- **Shirl Kennedy** has started a weblog: <http://web.tampabay.rr.com/hooboy/blog/> There's even a little gizmo on there that lets you subscribe to daily updates.
  - **Tina Neville** and **Deborah Henry**, University of South Florida St. Petersburg Poynter Library faculty, along with librarian Bruce Neville from the University of New Mexico, have co-authored *Science and Technology Research: Writing Strategies for Students*, published by Scarecrow Press, 2002.
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## New Name for USF Center

The Resource Center for Florida History & Politics at the University of South Florida (USF) has a new name. In keeping with its current mission "to promote arts and humanities education on Florida and its people to students, teachers, and the general public in the Tampa Bay area," it will now be known as the USF Florida Studies Center (FlaSC). The USF Florida Studies Center is located on the 4th floor of the USF Tampa Library next to the Grace Allen Room. The Center comprises a non-circulating Floridiana library, conference room seating for up to thirty people, and offices.

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## Upcoming Events

Mark Your Calendars and Plan Ahead for These Important Conferences:

- **Creativity Workshop: How to be Your Creative-Best in Today's Challenging Information Environment**

- The Florida and Caribbean Chapter of Special Libraries Association is presenting an all-day workshop at USF on November 8, 2002. The workshop will be presented by Dr. Puccio, Director and Professor at the Center for Studies in Creativity, Buffalo State, State University of New York, an internationally known program that offers courses and academic credentials in creativity. More details, related links, and registration information is available at the Chapter website <http://www.sla.org/chapter/cfc/>

"Creative thinking has been directly linked to professional success. Given the rapid pace of change, creative thinking is required now more than ever to survive and thrive in today's workplace. The purpose of this interactive and experiential day-long workshop is to introduce you to the concept of creative thinking and to practice proven methods for enhancing creative problem solving skills. In one day we will go from introduction to application, trying out some of the creative thinking techniques on current opportunities and challenges facing librarians and information professionals.

"A special feature of this workshop is the opportunity to receive feedback on your personal approach to the creative process. We all engage in creative problem solving. It's a natural process. It is also quite natural that different people have different levels of energy for the four main aspects of the creative process. By completing and scoring a psychological profile that has been researched and developed over a ten-year period, you will discover the degree to which you prefer to focus your energies on identifying the problem, generating imaginative ideas, developing sound solutions, or taking action. Understanding such preferences can do much to enhance how we work with others."

Registration, which includes lunch and the administration of The Buffalo Creative Process Inventory (BCPI) test, is \$65 for SLA members (or membership in other national library/information organizations), \$75 for non-SLA members, and \$20 for students enrolled in an MLS program.

- Florida Library Association 2003 Annual Conference April 22-25, 2003 Wyndham Palace Resort & Spa in the WALT DISNEY WORLD® Resort at Lake Buena Vista Orlando, Florida. <http://www.flalib.org>
- Special Libraries Association will hold its 2003 Annual Conference in New York City, June 7 - 12, 2003.
  - "The sessions and presentations will create an environment for networking, communication, continuous learning and other developmental opportunities for members and other information professionals. This environment will also help to strengthen their competencies, enhance the image and advance the profession. The Conference will highlight strategies used in member organizations that reflect the Association's strategic plan - Professionals Putting Knowledge to Work in the 21st Century. These sessions are meant to give proper attention to the association's future direction. We will learn how our colleagues actually put

knowledge to work in their organizations.

SLA is also excited about the three dynamic keynote speakers that are lined up for New York: The Honorable Madeleine Albright, Former U.S. Secretary of State, David McCullough, Pulitzer Prize winning author, and, Stewart Brand, Futurist.

If you are currently an SLA member, you understand the importance and value found by attending your conference. Whether it's joining your local chapter members for a leading thinker presentation, or participating in round table discussions with your division peers, the SLA Annual Conference will expand your professional circle to help you learn, collaborate and innovate back at your office.

If you are new to SLA or the information profession, the New York conference will be one of the best venues for highly concentrated formal and informal learning. Please join us in New York for the SLA 2003 Annual Conference, where you will have the unique opportunity to join a global community developing the future of the information industry." <http://www.sla.org>

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