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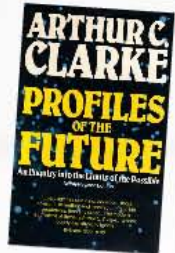
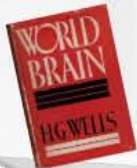
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The Devil's Advocate: Librarians in Wikipedia



World Brain

- Wikipedia with Prof. McCook
- 27,484,517 editors...318 Librarians
- World's Knowledge, not Academia's Knowledge



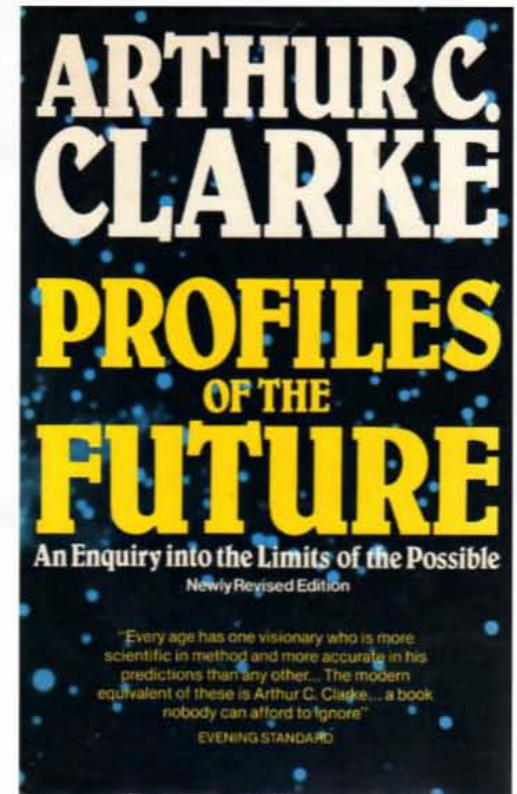
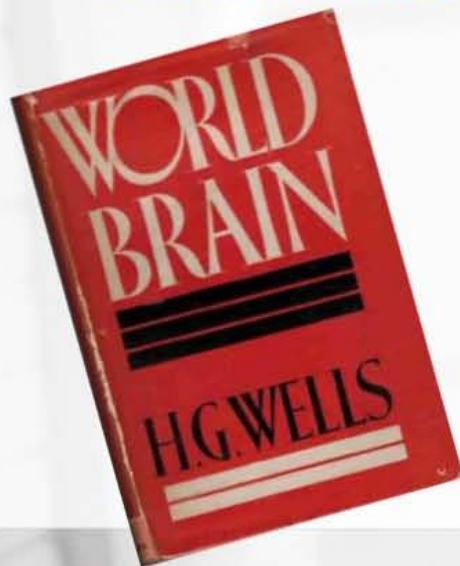
Edit-a-thons

- (Word clouds in class)
- USF/Google Hangouts
- Retain editors by enjoying experience/creating relationships
- What do we do at an Edit-a-thon?



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For the Patron

- Patron not Customer

- Anyone who uses a resource/service
(Public Library...one-stop)

(If we have done it correctly people will not know we have done anything at all)

- People will use Wikipedia regardless



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The Resource

- We know where people are...
- Unreliable? Not too open...simply under-published
- Librarians: not experts on every subject, but expert researchers
- The more reliable, the more positive it appears to Professionals

Representation?

- North America & Europe
- Male to Female editors ratio
- Greater number of women in Higher Ed., and Library Science



Consortium

- Set group of Librarians to edit
(Officially or loose confederation)

- Brainstorming stages at the moment

- Gather Information on like groups

- And Finally...

Melvil Dewey



Radical, Militant Librarian

**OBJECTIVE:
CHANGE THE
WORLD**

Thank You.

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